

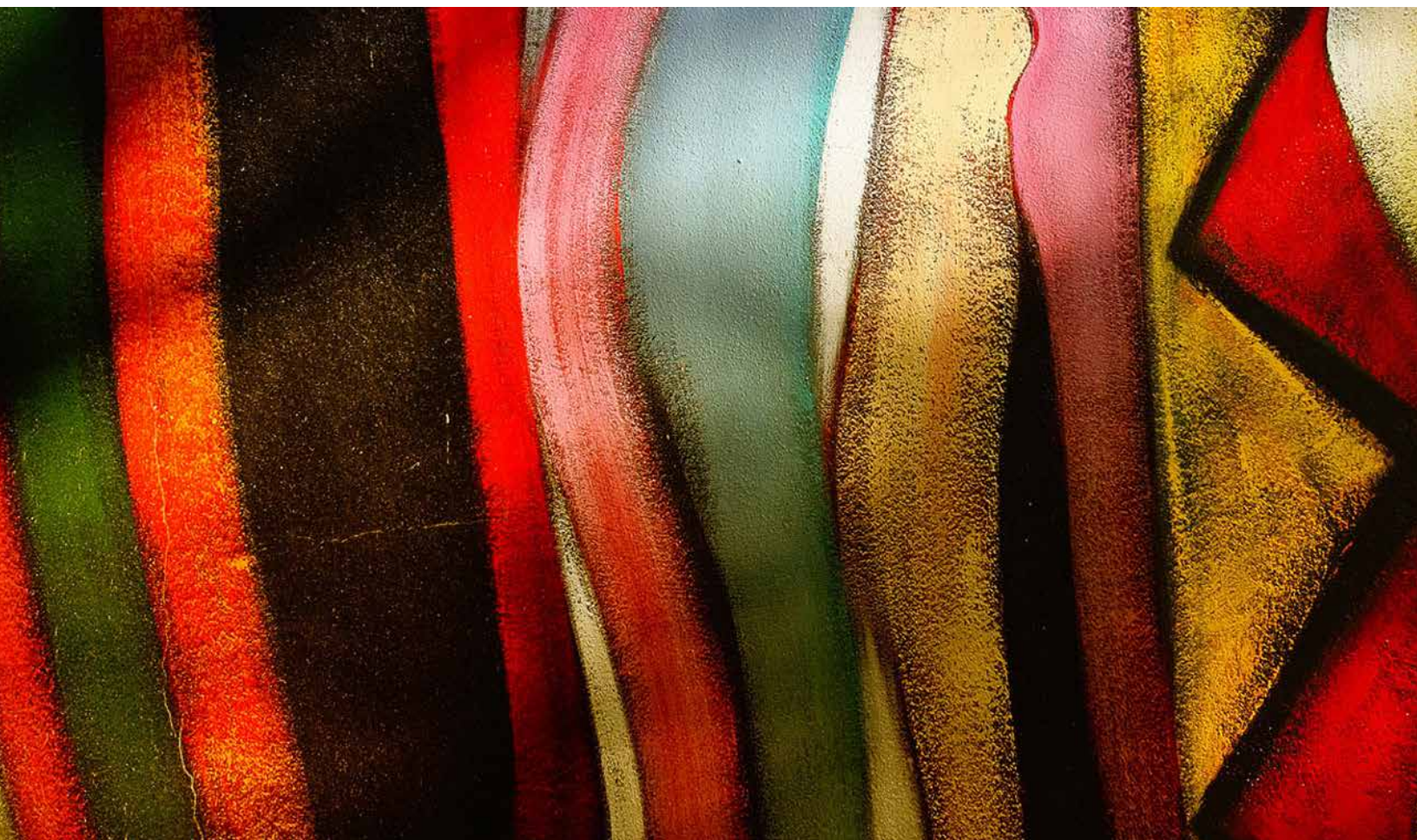
# *The Power of Finance*

## Event Programme

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4 June, 2019 | Vancouver  
5:30pm - 9.30pm

In Partnership With:



Special thanks to our supporters and underwriters for making this possible:

## ABOUT GENDER-SMART INVESTING

Gender-smart investing is an idea whose time has come. Through collaborative dialogue and a shared commitment to action, we can drive change, scale capital strategically, and ultimately increase the impact of investment to change the lives of individuals and communities across the globe. Between us, we will advance the standard and the vision for the future of gender-smart investing.

The first global Gender-Smart Investing Summit was held in London in November 2018. We're now making plans for the 2020 Global Summit, and would love you to be a part of it.

[www.gendersmartinvesting.com](http://www.gendersmartinvesting.com)



Empowered lives.  
Resilient nations.



## REGISTRATION

### WELCOME AND INTRODUCTIONS

SUZANNE BIEGEL and DARIAN RODRIGUEZ HEYMAN, *Gender-Smart Investing*

### STATE OF THE FIELD

SUZANNE BIEGEL, *Gender-Smart Investing*

### THE BIG PICTURE: WHY THIS MATTERS

PHUMZILE MLAMBO-NGCUKA, *Executive Director, UN WOMEN*

### ACTION THROUGH ACCOUNTABILITY

Progress on commitments made to date and new commitments

### GENDER-SMART INVESTING IN PRACTICE

JACQUELINE NOVOGRATZ, *Founder and CEO, ACUMEN*

### INNOVATIVE FINANCE FOR DEVELOPMENT

MARC-ANDRE BLANCHARD, *Permanent Representative of Canada to the UN,*  
and HENRIETTA FORE, *Executive Director, UNICEF*

### THEMED BREAKOUT CONVERSATIONS

Radical sharing of individual goals and challenges and solutions-focused support in intimate moderated circles of eight

### HARVEST, WRAP UP, AND A LITTLE MORE

Harvest, pop-up announcements and close

### FURTHER CURATED CONNECTING

### COCKTAILS AND CONVERSATION

# Solution Circles

## 1 USING FINANCE TO ADDRESS GENDER-BASED VIOLENCE

*JOY ANDERSON, Criterion Institute*

Gender-based violence is a mega-trend that affects companies, sectors, and economies, thereby posing a material risk to investments. Criterion will introduce approaches to assessing investments' exposure to risks as a result of GBV. Then we'll look to you for your challenges, ideas, and connections.

## 2 INVESTING IN SEXUAL AND REPRODUCTIVE HEALTH

*RUTH SHABER, RHIA Ventures and Tara Health Foundation*

Family planning is the most important lever for every social issue you care about, including climate change, poverty alleviation, or human rights. Let's invest in sexual and reproductive health to save the world.

## 3 INVESTING IN WOMEN'S HEALTH IN LATIN AMERICA

*NANCY SWANSON and ANNA DE LA CRUZ, Linked Foundation*

This is an opportunity for funders and investors working in women's health in Latin America to share high-impact opportunities and participate in a landscaping study to identify additional investable opportunities in the region.

## 4 INVESTING IN FINANCIAL INCLUSION

*MARIA CAVALCANTI, Pro Mujer*

Financial inclusion is a critical resource for women, but access to an account is not enough. Client-centric products, education, skills training, networks and access to markets are key to driving full economic empowerment. What's the role of investors in creating scale beyond basic access? How to structure value chains that enable profitability alongside a full suite of services?

## 5 INVESTING IN MENSTRUAL HEALTH

*WENDY ANDERSON and GERDA LARSSON, The Case for Her*

Menstruation means more than pads and tampons. Join us to discuss how menstruation is a stepping stone for gender equality and should be a strategic investment priority.

## 6 INVESTING IN CLIMATE RESILIENCE AND GENDER

*ANNE-MARIE LEVESQUE, FINDEV CANADA, and REBECCA FRIES, Value4Women*

The linkages between climate change and gender inequality are clear, yet more resources are needed to effect change on both fronts. This solution circle will explore challenges and opportunities to use finance as a tool to bring about a climate-resilient, equitable future.

## 7 INVESTING TO IMPROVE THE LIVES OF ADOLESCENT GIRLS

*DR. REBECCA CALDER and ROB HAYNIE, SPRING, and PATTY ALLEMAN, UNICEF*

What if you could get a jump start, and change the lives of adolescent girls and young women to maximize long-term impact? Are you investing in girl-focused solutions? Join us!

## 8 INVESTING IN ENERGY WITH A GENDER LENS

*YASMINA ZAIDMAN, Acumen*

The off-grid energy sector is facing a gender crisis. This discussion will draw from participant experience in building off-grid energy portfolios, or seeking to influence expanded energy access, in ways that integrate women at every level of the ecosystem – as entrepreneurs, managers, distributors, and customers.

**9 PUBLIC / PRIVATE PARTNERSHIPS AND THE ROLE OF PUBLIC MONEY FOR INVESTMENT**

*LISA WITTER, apolitical, and KATIE KAUFMAN, OPIC*

Public sector actors have a huge role to play in gender lens investing - as funders, as influencers, as investors, as policy setters, as enablers of public/private partnerships. Join us to share your experience and challenges.

**10 UNPACKING THE 2X CHALLENGE CRITERIA**  
*ARPITA RAKSIT, CDC Group, and STÉPHANIE EMOND, FinDev Canada*

The 2X Challenge criteria was officially unveiled at the 2018 Gender-Smart Investing Summit. This is a great opportunity for diverse stakeholders to engage with an emerging standard in gender lens investing.

**11 A FEMINIST APPROACH TO FINANCE AND INVESTMENT**

*BONNIE SHEPHARD, The Equality Fund*  
What does it mean to have a truly feminist approach to gender lens investing? How do we truly ensure the wellbeing and voice of women and girls is at the heart of our engagement, and how women are represented in investment decision making?

**12 NEW MODELS TO SUPPORT WOMEN ENTREPRENEURS**

*VICKI SAUNDERS, SheEO*  
We'll discuss examples of ecosystem innovations that support women entrepreneurs from around the world and learn from their design and impact.

**13 INVESTING WITH A GENDER LENS IN LATIN AMERICA**

*ESHA MUFTI, Acumen*  
We will discuss unique features of the Latin America market for investors and

social enterprises interested in advancing gender equity, and both the opportunities and challenges of developing gender lens investment strategies to serve the region.

**14 THE NEW NORMAL: GENDER STANDARDS FOR ADVANCING EQUALITY IN THE BUSINESS WORLD**

*RAQUEL LAGUNAS, UNDP*  
This circle will explore the connections between gender equality standards and metrics for advancing gender equality in business, and gender lens investing. We will share challenges and make connections with/to those working on these standards and implementation, to move all of us further in this work.

**15 SHIFTING THE FINANCE SYSTEM FOR GENDER FINANCE**

*ALEXANDRA KANITZ, Nexial*  
As we find ourselves in the midst of a groundswell of interest and activities in Gender Finance, how can this community collaborate more effectively to maximise the impact of what is already happening to shift the rules of the finance system and make GF mainstream? How can we create leverage to simultaneously advance both our individual projects as well as the field of Gender Finance?

**16 CORPORATE TRANSPARENCY AND ACCOUNTABILITY: HOW CAN WE TURN UP THE HEAT ON GENDER EQUALITY?**

*SUSAN GIBBS, Wallace Global Fund*  
How can we expose "pink washing" and wield public pressure to promote corporate accountability on gender? From gender equality rankings, shareholder resolutions, a potential "gender audit" campaign, and more, this circle will explore the role of advocacy (and try to stir up some trouble!)

# Solution Circles

## 17 STRATEGIES TO REDUCE THE GENDER FUNDING GAP FOR SMALL AND GROWING BUSINESSES IN EMERGING MARKETS

*RANDALL KEMPNER, ANDE*

On average, women-led firms in emerging markets receive less investment than male-led firms before participating in a business acceleration program. Once accelerated, they face the same or even larger gap. In this discussion, we'd like to explore solutions to this challenge.

## 18 SECURING WOMENS FINANCIAL FUTURE

*MICHELLE SETTECASE, EY*

Financial security in retirement requires women to actively manage their money. What are the driving factors that impact how women invest in the current system, what changes are needed, and who is working to drive change in this arena?

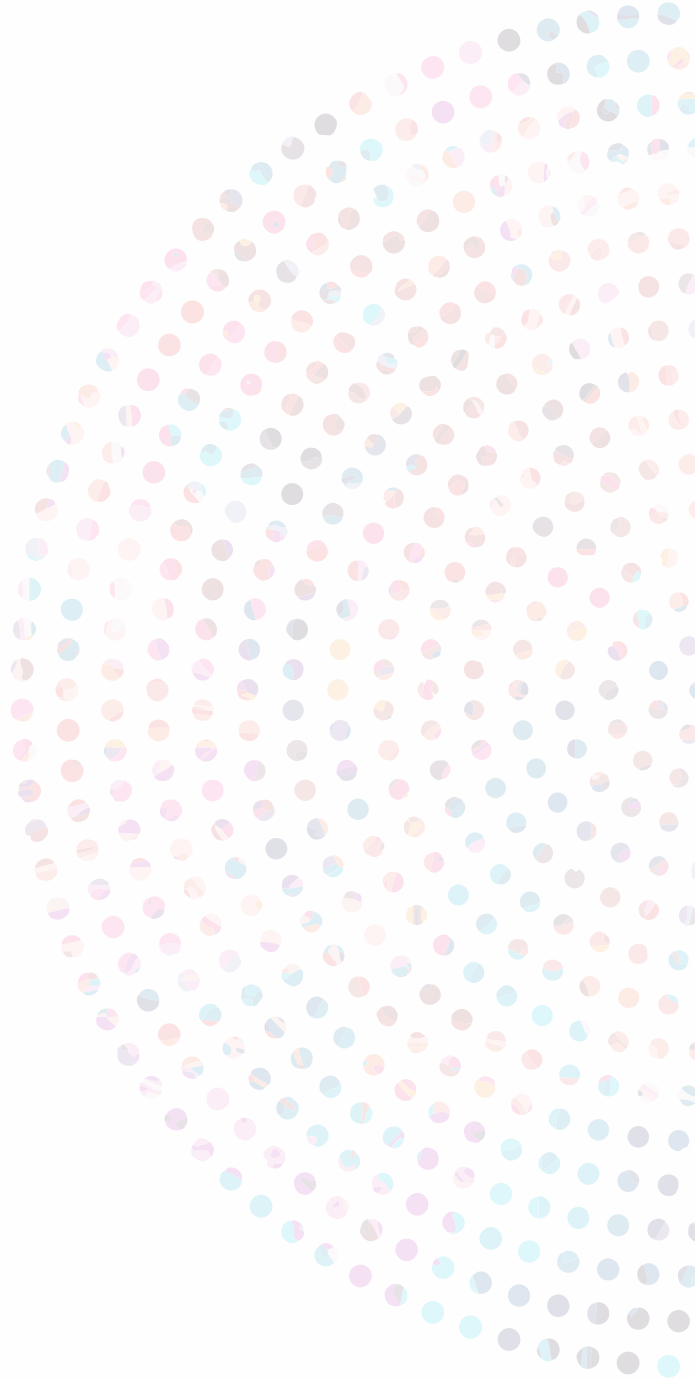
## 19 INVESTING IN SE ASIA AND THE PACIFIC

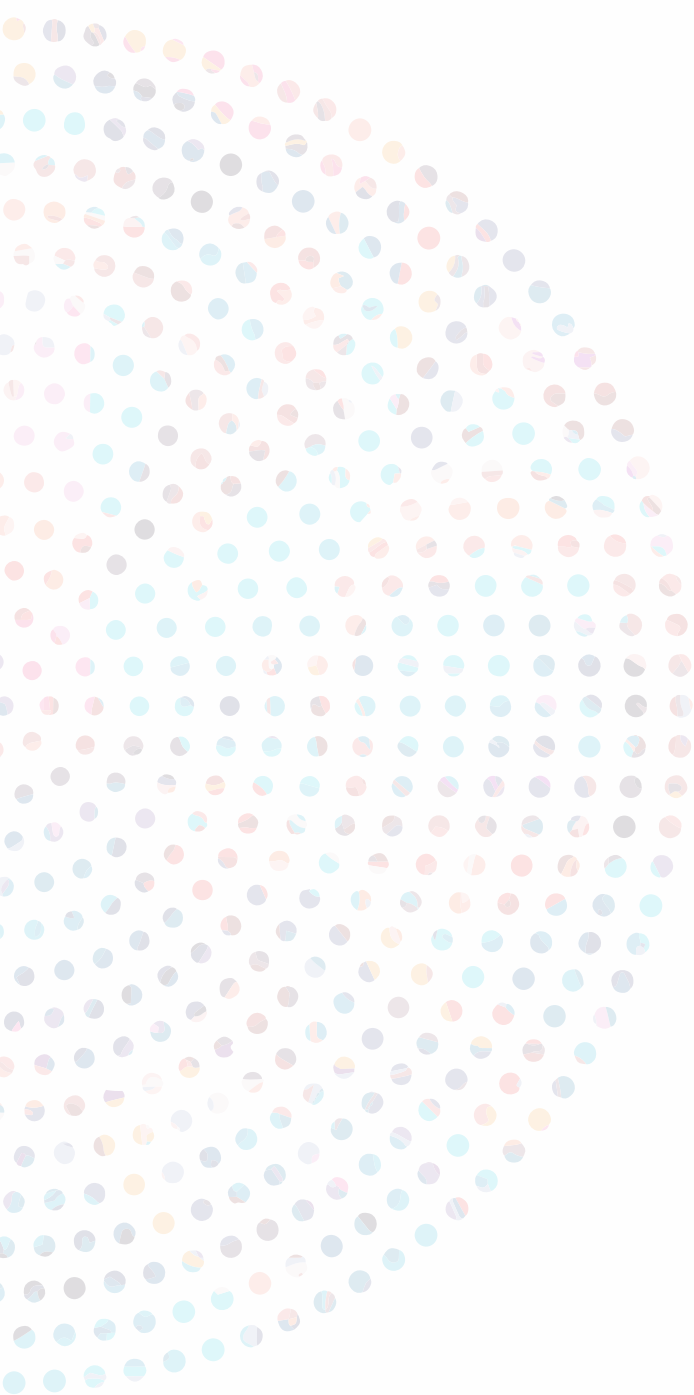
*AMY HADDAD, DFAT & JULIA NEWTON-HOWES, Investing in Women*

There are growing opportunities for gender lens investing in South East Asia and the Pacific, and the Australian government is investing in finding out what works. Join us to find out more about where gender equality challenges and impact investment pathways converge in this dynamic region.

## 20 INVESTING IN WOMEN IN LOW-WAGE AND INFORMAL ECONOMIES

*SARAH HEWITT, Open Society Foundations*  
Worldwide, 61% of all working people work in the informal economy, meaning that they essential labor and social protections. Using a gender-lens, how might we make investments to support women working in low-wage/unpaid and informal economies?





## WHAT NEXT STEPS CAN YOU TAKE TO ADVANCE A MORE EQUITABLE WORLD?

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In Partnership With:



Special thanks to our supporters and underwriters for making this possible:



Empowered lives.  
Resilient nations.



*Thank You!*