

GENDER SMART

Investing Summit

18-19 October 2022 London

Traction to transformation



2022 Summit
Programme

Am I ready for a constantly changing world?

Does my strategy embrace it?
And my portfolio reflect it?



**For some of life's questions, you're not alone.
Together we can find an answer.**

The value of an investment may fall as well as rise (as a result of market or currency fluctuations) and you may not get back the original amount. © UBS 2022. All rights reserved.

Welcome

Where to from here?

This is it – our first in-person gathering in over three years! And yet, amidst the excitement, there is a tinge of sadness as we acknowledge that the GenderSmart journey – in its current guise – is coming to an end. Over the last four years, this community has grown into a truly global and committed force to be reckoned with and we are incredibly humbled and proud to have been part of it.

It's now time for the next phase of that journey, as we come together with 2X Collaborative for a collective leap forward. Our vision is global sustainability and equal opportunity, powered by inclusive, equitable, and gender-smart systems of finance. We'll be launching as a merged entity in January 2023 – stay tuned for an exciting new reveal on Day One of the Summit. Thank you for being part of this critical work. Let's get to it.

Toward solutions,

Suzanne Biegel & Darian Rodriguez Heyman

Co-Founders
GenderSmart

**GENDER
SMART**

Unlocking
Gender-Smart Capital
At Scale



Contents

03	Welcome
06	Our Supporters
07	Advisory Council and Content Team
08	Summit Theme
09	About the Summit Programme
11	Agenda
11	Agenda Overview
12	Day 1 – October 18
14	Day 2 – October 19
16	Delegate Welcome Reception
16	Annual 2X Members' Meeting
17	Summit Experience
17	Greening What We Can: Carbon Offsets at the Summit
18	Graphic Recorders
19	Arts and Music at the Summit
20	Working Session Details
27	About GenderSmart
27	About GenderSmart
28	The GenderSmart Summit Team





Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

**Swiss Agency for Development
and Cooperation SDC**

**For SDC, promoting gender equality is key for achieving
sustainable development.**

**SDC invests in women – because empowering women benefits
everybody.**



Thanks to All Our Supporters

Founding Partners



Momentum Supporters



Velocity Supporters



Kinetic Supporters



Magnifying Supporters



Quantum Supporters



Film and Streaming Partner



Legal Partner



Thank You to the Summit's Advisory Council and Content Team

Joy Anderson

Founder and President
Criterion Institute

Kanini Mutooni

Managing Director
Draper Richards Kaplan

Ruth Shaber

Founder and President
Tara Health Foundation

Hany Assaad

Co-Founder and
Chief Portfolio and Risk Officer
Avanz Capital

Alice Page

Head of Strategy and
Business Development
UBS Global Wealth Management

Yuri Soares

Chief Impact Officer
IDB Lab

Jen Braswell

Managing Director
and Head of Impact
Private Capital Business EQT

Hedda Pahlson-Moller

CEO
TIIME

James Soukamneuth

Impact Investing Director
DFAT Investing in Women

Shawn Escoffery

Executive Director
Roy and Patricia Disney
Family Foundation

Loren Rodwin

Managing Director for
Social Enterprise Finance
DFC

Laurie Spengler

Founder and CEO
Courageous Capital Partners

Shalaka Joshi

Gender Lead, South Asia
International Finance
Corporation (IFC)

Vicki Saunders

Founder
Coralus (formerly SheEO)

Jackie S VanderBrug

Head of Sustainability Strategy
Putnam Investments

Summit Theme

Traction to transformation

Against a backdrop of social and economic turmoil, a growing cadre of institutional investors in both developed and emerging markets are recognising the power of integrating a gender and broader equity lens. Their recent capital commitments, coupled with forthcoming policy shifts, are sending strong signals to the marketplace that gender is material.

At the other end of the spectrum, leading edge influencers continue to push for radically different approaches to financial systems, engaging in conversations about power and transformation, and bringing new voices to the table to effect truly equitable and impactful investment outcomes.

Both are equally important. The future we all want will only be possible if both institutional influence and outlier innovation come together. Now is the time to look beyond the silos, and adopt a systemic approach to deploying capital across the spectrum of gender-smart investing.

Download the Summit App

The Summit app is the place to browse and connect with delegates, organise themed meetings over lunch, and stay on top of your personal agenda.

Simply download Whova from the app store, and register using your Summit email address. If you need any help, just ask one of the team.



About the Summit Programme

Over the next two days, delegates will be engaged in lively and intensive working sessions, designed around key challenges and leverage points for the field. These will be facilitated by specialist peers, who will guide delegate discussion and activity for the best possible outcomes. There will be no talks or lectures outside of the auditorium: expect to be prompted and invited to participate.

Summit Venue

Kings Place
90 York Way,
London N1 9AG

Public Transport

Kings Cross St Pancras train
and underground station
(10 minute walk)



Curiosity

From seven minutes Ignite talks packed with leading edge ideas, our provocative plenary discussion, to poetry and music, expect energising food for thought that will stimulate productive conversation in sessions and beyond.



Connection

In addition to extensive opportunities to connect with peers after two years of Zoom calls, delegates will participate in expertly facilitated design and innovation sessions to generate new gender finance insights, approaches and perspectives.



Contemplation

We have also designed intentional spaces for delegates to reflect and synthesise learnings throughout the Summit, enabling deeper thematic and sectoral understanding and commitment to change.



The Summit's programme has been co-created to provide a creative, expansive and solutions-oriented forum.

We invite each delegate to come ready to deepen their investment strategies and move towards a better financial system and a more equitable, sustainable world.

Sana Kapadia Head of Content

An aerial photograph of a long, straight, light-colored path that stretches from the top to the bottom of the frame. The path is flanked by dense, vibrant green trees. Numerous people are seen walking and cycling along the path, scattered throughout its length. The overall scene is bright and natural, suggesting a park or a well-maintained outdoor area.

Morgan Stanley

INSTITUTE FOR SUSTAINABLE INVESTING

Morgan Stanley is a proud sponsor of the 2022 Global GenderSmart Investing Summit

The Morgan Stanley Institute for Sustainable Investing sees a great opportunity to direct capital toward inclusive growth, including solutions that advance women and girls. Our research shows that more inclusive companies are considered lower risk by investors, positioning businesses to benefit from the multiplier effects of elevating the world's entire population.

For Morgan Stanley insights on sustainable investing, please visit morganstanley.com/sustainableinvesting

Agenda Overview

Oct 17 MON

17:00–19:30

Delegate Welcome and Panel

5 Broadgate Circle, London EC2M

Hosted by  **UBS**

Oct 18 DAY 1 TUE

09:00–10:15

Opening Session: Welcome, State of the Field and Ignite

Ignite Talk: Sandrine Dixon-Declève, *The Club of Rome*

10:15–10:45

Break


10:45–12:15


Morning Working Sessions

Getting Gender-Smart Across the Capital Spectrum

Regional Sessions: Connection and Cross-Pollination

Leverage Points for Systemic Change

Supported by 

Supported by  **UBS**

12:30–13:30

Lunch


13:45–15:30

Afternoon Working Sessions

Designing Fit-for-Purpose Capital

Scaling Gender and Diversity for Asset Managers and Allocators

Future-Proofing Climate and Gender-Smart Investment Strategies

Supported by 

15:30–16:15

Break

16:15–17:30

General Session: Reflections on Day One

Fireside Chat: Suzanne Biegel in conversation with Kshama Fernandes, *Northern Arc*

17:30–22:00


Cocktail Reception, Dinner and Dancing

Oct 19 DAY 2 WED

09:00–10:15

Summit Opening and Plenary Session

Plenary Discussion: Ibukun Awosika, *The Chair Centre Group*; Michael Baldinger, *UBS*; Jen Braswell, *EQT*; Laurie Spengler, *Courageous Capital Advisors* (Moderator)

Plenary supported by  **UBS**

10:15–10:45

Break

10:45–12:30

Morning Working Sessions

Making the Case and Telling the Story

New Frontiers of Gender Data, Analysis and Measurement

Future-Proofing Climate and Gender-Smart Investment Strategies

12:45–13:45

Lunch

14:00–15:30

Afternoon Working Sessions

Looking to 2030: Investor Pathways for a Gender-Smart Future

Power, Proximity, Privilege and Proof

Shifting Mindsets

15:30–16:00

Break


16:00–17:00

Closing Session

Ignite Talk: Marla Blow, *Skoll Foundation*

17:00–18:00

Closing Cocktail Reception

Supported by  **UBS**

Oct 20 THU

09:30–15:00

Annual 2X Members' Meeting

British International Investment, 123 Victoria Street, SW1E 6DE

Hosted by  **2X COLLABORATIVE**

Please refer to pages 12 to 15 for detailed agendas for October 18–19, and page 16 for details on the pre-Summit and post-Summit events.

Day 1 October 18 Tuesday AM

09:00–10:15

Opening Session

1 HR 15 MIN

A warm welcome to the 2022 GenderSmart Investing Summit! This opening session includes:

- **Welcoming remarks** from our Founding Partner, UBS
- **State of the Field** (presented by Suzanne Biegel and Sana Kapadia)
- **Ignite Talk:** Sandrine Dixson-Declève, *The Club of Rome*

Suzanne Biegel
Co-Founder
GenderSmart

Sana Kapadia
Head of Content
GenderSmart

Darian Rodriguez Heyman
Co-Founder
GenderSmart

Sandrine Dixson-Declève
Co-President
The Club of Rome

Alice Page
Head of Strategy and
Business Development
UBS Global Wealth Management

Lisa Witter
Co-Founder
Apolitical

Leslie Johnston
CEO
Laudes Foundation

CEO
Apolitical Foundation

10:15–10:45

Break

30 MIN

10:45–12:15

Morning Working Sessions

1 HR 30 MIN

Getting Gender-Smart Across the Capital Spectrum

Regional Sessions: Connection and Cross-Pollination

Leverage Points for Systemic Change

FACILITATORS:

Sukhvir Basran
Senior Legal Director and Co-Head of Sustainable Finance and Investment
Hogan Lovells

Jennifer Pryce
President and CEO
Calvert Impact Capital

FACILITATORS:

Shalaka Joshi
Gender Lead, South Asia
International Finance Corporation (IFC)

Kelly Roberts-Robbins
Senior Consulting Director
SAGANA

FACILITATORS:

Harvey Koh
Senior Advisor
FSG


Vicki Saunders
Founder
Coralus

CONVERSATION STARTERS:

Anne-Marie Lévesque
Director, Gender and Impact Management
FinDev Canada

Rachel Whittaker
Head of Sustainable Investing Research
Robeco

Raúl Pomares
Founder and Managing Director
Sonen Capital LLC

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CONVERSATION STARTERS:

Prachi Maheshwari
Deputy Director for Impact Investing
Investing in Women

Maria Laura Tinelli
Strategic Business Development Advisor
Pro Mujer / Director and Co-Founder
Acrux Partners

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12:30–13:30

Lunch

1 HR 00 MIN

Continues on next page

Please refer to pages 21 to 27 for details on the Working Sessions.

Day 1

October 18 Tuesday PM

13:45–15:30

Afternoon Working Sessions

1 HR 45 MIN

Designing Fit-for-Purpose Capital

FACILITATORS:

Chintal Barot
Founder
CoSustain Consulting

Raya Papp
Founding Partner
SAGANA

CONVERSATION STARTERS:

Jessica Espinoza
CEO
2X Collaborative

Borja Garcia Fernandez
Head of Structuring
and Latin America Lead
Citi Social Finance

Sanghamitra Karra
Managing Director and Head of EMEA
Multicultural Innovation Lab
Morgan Stanley

Scaling Gender and Diversity for Asset Managers and Allocators

FACILITATORS:

Bahiyah Yasmeen Robinson
CEO and Founder
VC Include


Marijn Wiersma
Director Partnership & Innovation
2X Collaborative

CONVERSATION STARTERS:

Shawn Escoffery
Executive Director
Roy and Patricia Disney
Family Foundation

Alison Pyott
Partner and Senior Impact
Wealth Manager
Veris Wealth Partners

Sara Taylor
Head of SME Funds
British International Investment (BII)

Supported by 

Future-Proofing Climate and Gender-Smart Investment Strategies

FACILITATORS:

Elias Habbar-Baylac
Venture Capital Fellow, Third Sphere
Entrepreneurial Finance Fellow
Berkeley Haas School of Business

Sophie Lambin
CEO and Founder
Kite Insights

COUNCIL MEMBERS:

Sharron McPherson
CEO
The Green Jobs Machine

Leslie Johnston
CEO
Laudes Foundation

Moa Westman
Gender Specialist
European Investment Bank

15:30–16:15

Break

45 MIN

16:15–17:30

General Session: Reflections on Day One

1 HR 15 MIN

Fireside Chat: Suzanne Biegel in conversation with Kshama Fernandes, *Northern Arc*

Suzanne Biegel
Co-Founder
GenderSmart

Jessica Espinoza
CEO
2X Collaborative

Dr. Kshama Fernandes
Vice Chairperson
Northern Arc Group

Shagufta Iqbal
Poet
Independent

Sana Kapadia
Head of Content
GenderSmart

Lisa Witter
Co-Founder
Apolitical
CEO
Apolitical Foundation

17:30–22:00

Cocktail Reception, Dinner and Dancing

4 HR 30 MIN

Please refer to pages 21 to 27 for details on the Working Sessions.

Day 2


October 19 Wednesday AM

09:00–10:15

Summit Opening and Plenary Session

1 HR 15 MIN

Join us as we set the tone for the second day of the Summit, with a stimulating plenary discussion on systems-level finance.

Plenary supported by  **UBS**

Suzanne Biegel
Co-Founder
GenderSmart

Ibukun Awosika
Chairman and Founder
The Chair Centre Group

Michael Baldinger
Chief Sustainability Officer
UBS

Jen Braswell
Managing Director and Head of Impact,
Private Capital Business
EQT

Sana Kapadia
Head of Content
GenderSmart

Najada Kumbuli
Head of Investments
Visa Foundation

Laurie Spengler
Founder and CEO
Courageous Capital Advisors

Lisa Witter
Co-Founder
Apolitical
CEO
Apolitical Foundation

10:15–10:45

Break

30 MIN

10:45–12:30

Morning Working Sessions

1 HR 45 MIN

Making the Case and Telling the Story

FACILITATORS:

Hany Assaad
Managing Director
Sustainable Finance Advisory

Hedda Pahlson-Moller
CEO
TIIME

CONVERSATION STARTERS:

Ruth Shaber
Founder and President
Tara Health Foundation

Shuyin Tang
Co-Founder and CEO
Beacon Fund

New Frontiers of Gender Data, Analysis and Measurement

FACILITATORS:

Joy Anderson
Founder and President
Criterion Institute

Sarah Hill
Responsible Investment Associate,
Gender Equality
HESTA

Future-Proofing Climate and Gender-Smart Investment Strategies

FACILITATORS:

Elias Habbar-Baylac
Venture Capital Fellow, Third Sphere
Entrepreneurial Finance Fellow
Berkeley Haas School of Business

Sophie Lambin
CEO and Founder
Kite Insights

COUNCIL MEMBERS:

Sharron McPherson
CEO
The Green Jobs Machine

Leslie Johnston
CEO
Laudes Foundation

Moa Westman
Gender Specialist
European Investment Bank

12:45–13:45

Lunch

1 HR 00 MIN

Continues on next page

Please refer to pages 21 to 27 for details on the Working Sessions.

Day 2

October 19 Wednesday PM

14:00–15:30

Afternoon Working Sessions

1 HR 30 MIN

Looking to 2030: Investor Pathways for a Gender-Smart Future

FACILITATORS:

Dolika Banda
Independent Consultant
Dolika Banda INC

Laurie Spengler
CEO and Founder
Courageous Capital Advisors

CONVERSATION STARTERS:

Anne-Marie Chidzero
CIO
FSD Africa Investments

Diane Isenberg
Founder, Director, Board Member
Ceniarth

Alice Page
Head of Strategy and Business
Development
UBS Global Wealth Management

Power, Proximity, Privilege and Proof

FACILITATORS:

Carey Bohjanen
Founder, The Rallying Cry and Managing
Director, Sustainable Finance Advisory

Simba Marekera
Head of Investment Management
Brightlight Group

Shifting Mindsets

FACILITATORS:

Meesha Brown
President
PCI Media

Lisa Witter
Co-Founder
Apolitical
CEO
Apolitical Foundation

CONVERSATION STARTERS:

Tracy Gray
Founder and Managing Partner
The 22 Fund

Patience Marime-Ball
Founder and CEO
Women of the World Endowment

Loren Rodwin
Managing Director
U.S. International Development Finance
Corporation (DFC)

15:30–16:00

Break

30 MIN

16:00–17:00

Closing Session

1 HR 00 MIN

Ignite Talk: Marla Blow, Skoll Foundation

Suzanne Biegel
Co-Founder
GenderSmart

Marla Blow
President and COO
Skoll Foundation

Trisha Gray
Assistant Director, Gender Equality
DFAT

Sana Kapadia
Head of Content
GenderSmart

Darian Rodriguez Heyman
Co-Founder
GenderSmart

Lisa Witter
Co-Founder
Apolitical
CEO
Apolitical Foundation

17:00–18:00

Closing Cocktail Reception

1 HR 00 MIN

Supported by  **UBS**

Please refer to pages 21 to 27 for details on the Working Sessions.

Pre-Summit

Delegate Welcome Reception

Monday October 17, 17:00–19:30

5 Broadgate Circle,
London EC2M

UBS are hosting a pre-Summit panel discussion and Welcome Reception at their offices in Central London. This is an opportunity for delegates to network and engage with key ideas in gender finance in advance of the following days' working sessions. The panel is on the topic of *Gender-smart investing: opportunities and levers for growth*, moderated by Eva Lindholm with Alice Page, Andrew Lee and Suzanne Biegel.

Hosted by  **UBS**

Post-Summit

Annual 2X Members' Meeting

Thursday October 20, 09:30–15:00

British International Investment,
123 Victoria Street, SW1E 6DE

A collaborative, dynamic and engaging programme featuring working sessions and a panel on the future of 2X. This members meeting is for confirmed 2X members only, with one person from each member organisation able to attend. If you're not yet a 2X member and would like to find out more, please contact Marijn.Wiersma@2xcollaborative.org – or stop by the 2X Hub on the Foyer level at Kings Place.

Hosted by  **2X COLLABORATIVE**

Wonder.
Ask Questions.
Keep Pushing.

STARDUST

Greening What We Can: Carbon Offsets at the Summit

We are proud to support two carbon-cutting projects through South Pole as part of our Summit offsetting efforts.

Kariba Forest Protection

Tonnes of carbon offset: 607 tCO ₂	Standard: VCS+CCBS
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The Kariba Project protects almost 785,000 hectares of forests and wildlife on the southern shores of Lake Kariba, near the Zimbabwean-Zambia border. It also supports a range of activities beyond environmental protection, promoting the independence and wellbeing of local communities. Improved clinic amenities provide better healthcare, infrastructure including new roads and boreholes improve daily life, and school subsidies are offered to the poorest quartile of the population. Project activities in conservation agriculture, community gardens, beekeeping training, fire management, and ecotourism create jobs and facilitate sustainable incomes, benefiting the entire region.

Breathing Space Cookstoves

Tonnes of carbon offset: 410 tCO ₂	Standard: Gold Standard CER
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Under this program, approximately 200,000 households in India have access to efficient cookstoves, preventing the emission of around 27,495 tonnes of greenhouse gases per year. These stoves use less fuel and cook much faster than previous methods, while also requiring less wood fuel and thus alleviating deforestation in surrounding areas. The programme facilitates women’s empowerment by training female entrepreneurs and actively involving them in the marketing and sale of cookstoves. A local community group in Khanav village also contributes to this project by providing ethical, affordable loans to households so that the cost of a new cookstove can be repaid over several months.



The Kariba Project

Graphic Recorders



Lizzie Reid

By creating space for self-reflection through illustration, brand collaboration, campaigns, workshops, and blogging in her Instagram captions, Lizzie challenges societal pressures to constantly be thinking outwardly.

Normalising deeper self-work raises self-knowledge which she believes (and sees) to be the key to living and working truly fulfilling lives.

Through a wider lens, greater self-knowledge also brings greater understanding of the diversity of the human experience, making us more empathetic, better communicators, and more confident in our ability to create our own change.

In a time poor society, Lizzie wants her work to provide the space, time and resources for you to pause, get to know yourself better, and become more familiar with your psychological, and fundamental needs, so that we can all find more authentic means of fulfilment.

Whether it's facilitated reflection in a workshop / a physical reminder on your bedroom wall / a post on Instagram / or a piece of jewellery or embroidered fashion – Lizzie hopes to help us rebuild and maintain healthy, reliable, and supportive relationships and perceptions of ourselves so we can shape more positive futures. lizzieslines.com

Tamara-Jade Kaz

Tamara-Jade is an artist and educator based in east London. Her art practice explores themes of marginalised identity, social justice and community, primarily through illustration.

She has seven years of experience as a trainer and facilitator for social change groups. She specialises in developing bespoke programmes and workshops that challenge groups to reflect on strategy, structural power, group culture and relationships.

She combines her passion for facilitation and visual art through her practice as a visual notetaker.

Tamara-Jade's background also includes working in and organising around gendered violence prevention from a black feminist perspective. An abolitionist analysis of these issues is particularly important to her.

In 2019, Tamara-Jade was appointed to the Good Night Out campaign board of directors; a CIC that works with nightlife spaces and organisations to better understand, respond to, and prevent sexual harassment and assault.

tamarajadekaz.co.uk



Arts and Music at the Summit

Alongside solutions-oriented discussion, creativity and art are part of what makes GenderSmart Investing Summits special, helping to uplift and inspire delegates to action.

Shagufta K. Iqbal

Founder of The YoniVerse Poetry Collective and Kiota Bristol, Shagufta K Iqbal was longlisted for the Jerwood Compton poetry fellowship, is an award-winning writer, filmmaker, workshop facilitator and Tedx Speaker. Her poetry collection 'Jam Is For Girls, Girls Get Jam' has been recommended by Nikesh Shukla as 'a social political masterclass'. She is currently writing her second poetry collection and a debut novel. Shagufta will be performing a commissioned piece on Day One of the Summit, interpreting the theme of Traction to Transformation.

shaguftaqiqbal.com

Tribo

Founded in April 2008 by Marcos Santana as an expansion of TRIBO Tinaré, TRIBO London is a non-profit based music organisation in Ladbroke Grove. As a teacher Marcos leads the regular Afro-Brazilian drum workshops and Samba-Reggae sessions, and TRIBO members frequently perform at festivals and events in the UK and beyond.

[instagram.com/triboband](https://www.instagram.com/triboband)

London International Gospel Choir

The LIGC is one of London's largest open community choirs. Ranging from beginners to professionals, their members sing gospel, funk, soul, jazz and pop, across the UK and Europe. Artistic Director Nina Rosenberger is a university lecturer, vocal coach and songwriter. She has been working in the music industry for over 15 years and started her musical journey joining a gospel choir in Germany at the age of 15.



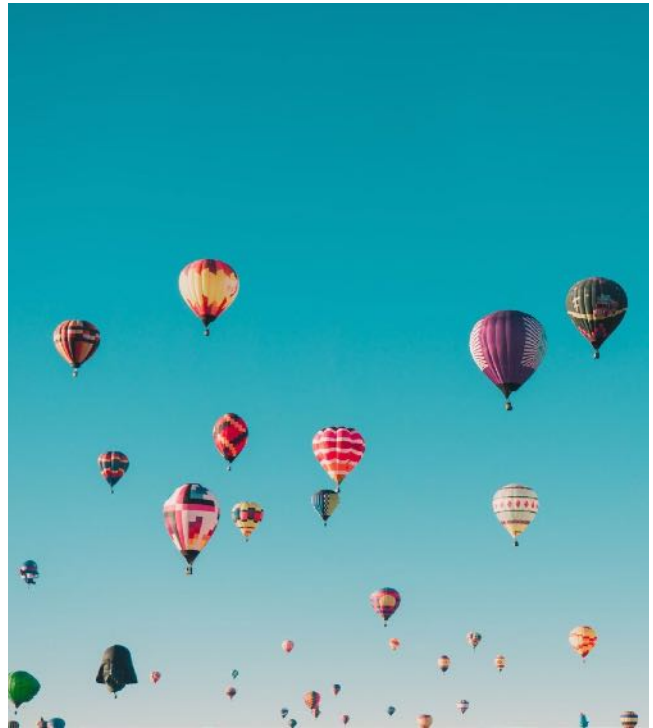
London International Gospel Choir
Image credit: Marina Chichi

TUE OCT 18, 10:45–12:15

Getting Gender-Smart Across the Capital Spectrum

Gender – and a broader equity and diversity approach – is relevant across the capital continuum, and in all asset classes. Join this working session to level up gender lens investing throughout the investment lifecycle, regardless of their starting point or sophistication, and ensure that lessons learned are continuously incorporated into portfolio management. Those newer to the field will leave with a solid grasp of what’s achievable, while existing practitioners will understand how to refine their practice in partnership with peers.

Supported by 



A LEGAL FRAMEWORK FOR IMPACT

Sustainability impact in investor decision-making



TUE OCT 18, 10:45–12:15

Regional Sessions: Connection and Cross Pollination

What are our leverage points for translating traction into transformation differently, responding to the variety of successes and challenges across regions? How do we address the unique roles that regional market and policy landscapes play? In this session, we ‘reverse brainstorm’ a pathway from the current state of the field to our 2030 vision in an attempt to move quickly and effectively towards:

- ▶ An investor community that understands why and how paying attention to gender increases opportunity and lowers risk
- ▶ The integration of gender finance into core thematic investment lenses in the region, from healthcare and climate to care and financial inclusion
- ▶ The right level of gender finance talent and expertise, to better inform investment decisions

These regional sessions are an opportunity for those working and investing in specific regions to discuss what works, share new initiatives, emerging solutions and identify persistent blockages and areas for development. Regions include South Asia; Africa and MENA; Southeast Asia, East Asia & the Pacific; North America; Europe and the UK; and Latin America & the Caribbean.



EMPOWERERA

**ARE YOU
READY TO
TAKE YOUR
GENDER SMART
INVESTING TO
LATIN
AMERICA?**



Join us in the newest health impact fund in the region, providing catalytic capital and technical assistance to emerging health enterprises.

Together we can improve outcomes and equity for women in LatAm.

[TELL ME MORE!](#)

TUE OCT 18, 10:45–12:15

Leverage Points for Systemic Change

This workshop builds off the just-released State of the Field report to help stimulate more powerful collaboration across the field towards more ambitious and systemic change. We will seek to support each participant in connecting with others with aligned interests and complementary capabilities, and foster new relationships that lead to collaborative efforts towards our shared change ambitions.

We ask participants to reflect on the leverage points described in the State of the Field report and where they seek to contribute to change in relation to those points, and to bring a sense not only of what they can give towards that but also of what they need and would ask from others who are allied in the cause.

Supported by  **UBS**



TUE OCT 18, 13:45–15:45

Designing Fit-for-Purpose Capital

There has been a sustained increase in gender finance, with a proliferation of case studies, strategies, policies, tools, and frameworks. Yet progress is not uniform. In this session, delegates will reassess their understanding of the problems that gender-smart capital is aiming to solve, and start to co-create impactful and fit-for-purpose finance for female and diverse founders and fund managers. This session is focused on private markets across equity, debt, blended finance and other innovative mechanisms. It has a thematic/sectoral lens across agriculture, care economy, energy and infrastructure, water and sanitation, and financial inclusion.

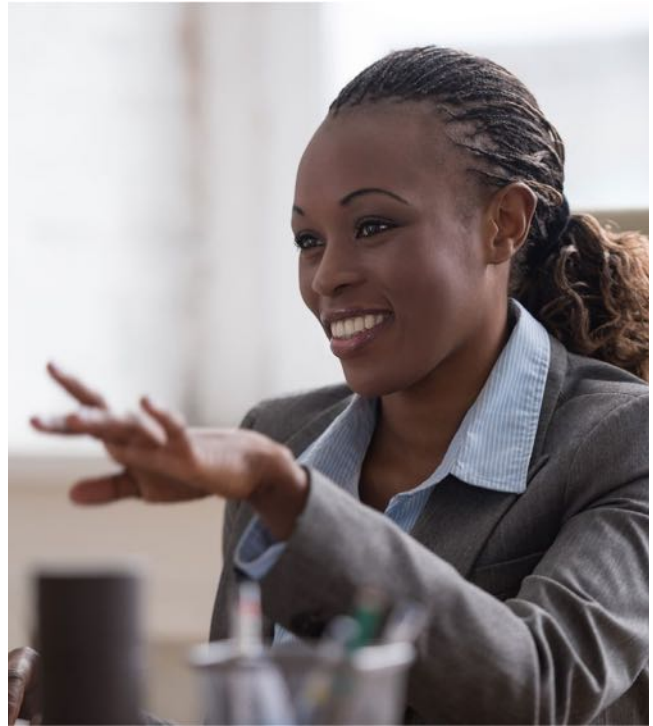


TUE OCT 18, 13:45–15:45

Scaling Gender and Diversity for Asset Managers and Allocators

According to the Knight Foundation, 98.7% of assets under management in the US are managed by white men. The same trends reverberate globally, where women and diverse fund managers remain under-resourced and underserved. In an innovative workshop format that encourages deep listening, LPs and GPs will identify misperceptions on both sides, amplify innovative solutions and identify opportunities to cultivate the next tier of underrepresented fund managers.

Supported by 



TUE OCT 18, 13:45–15:45 | WED OCT 19, 10:30–12:30

Future-Proofing Climate and Gender-Smart Investment Strategies

This working session will explore the trends and drivers influencing gender, climate and the global investment context over the next 20 years. This session builds on the ongoing foresight work from the climate and gender investment working group.

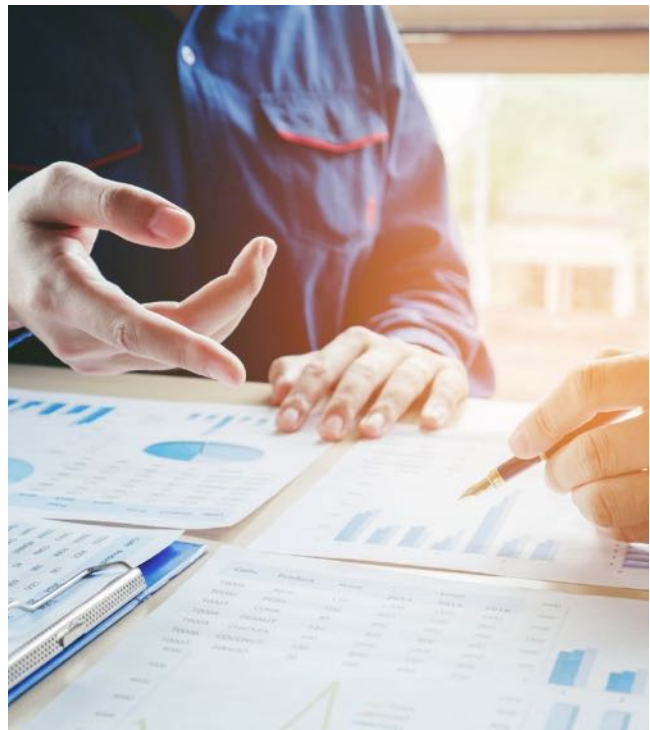
Based on a series of potential future scenarios, delegates will explore what implications and investable opportunities might emerge within these futures, how their current investment strategies would fare in these different realities, and what we can individually and collectively do today prepare for these possible outcomes.



WED OCT 19, 10:30–12:30

New Frontiers of Gender Data, Analysis and Measurement

There has been immense progress in data and research to support the gender finance field. However, this has tended to come from a narrow set of perspectives. Whether research is focused on developed markets expertise and firms, and lacking local geographic nuance, or carried out by those with financial but not gender expertise, the investment process is lacking valuable analysis and insights. What might it mean to fully integrate the voices of communities, gender experts, civil society organisations and public sector actors for gender equality outcomes? What's needed is a leap forward in gender analysis, to refine what good and better looks like. This working session will help delegates level up their investment strategies, analytical methodologies and processes to incorporate intersectionality and translate valuable insights across asset classes, structures and regions.



WED OCT 19, 10:30–12:30

Making the Case and Telling the Story

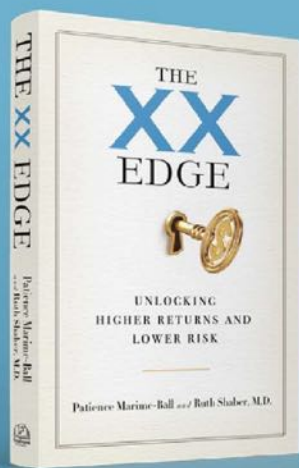
One of the barriers to shifting investment strategy is effective stakeholder engagement across the investment cycle. In this workshop focused on narrative strategy, delegates will work through common challenges and align on how to better integrate gender and a wider diversity lens across stakeholder types, investment cases and approaches. Peer groups of actors from foundations and DFIs to public market actors will exchange ideas and success stories as they construct a set of contextually-relevant, persuasive narratives for investing with a gender lens.



WED OCT 19, 14:00–15:30

Looking to 2030: Investor Pathways for a Gender-Smart Future

This workshop is designed to help every investor, investment influencer and intermediary ensure that gender and equity are integrated across strategies, themes, sectors and approaches. Delegates will take part in an interactive exercise that looks ahead to a truly equitable future in 2030, and co-create milestones, insights and blueprints for scaling gender finance. The ultimate focus is on mobilising capital into gender-led strategies, tackling the roadblocks to scaling capital flows, and identifying the small achievable steps that contribute to long-term transformation.



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amazon



"The XX Edge is a 'get behind' kind of book. Marime-Ball and Shaber draw on their extensive research and real-world experience to make a compelling argument for more gender inclusivity when it comes to business and the economy. It is a must read for every leader who wants to deliver stronger long-term performance, positive and inclusive societal outcomes. It should be in the hands of every citizen who aspires to effect positive change."

--James Manyika

Chair and Director Emeritus, McKinsey Global Institute

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WED OCT 19, 14:00–15:30

Power, Proximity, Privilege and Proof

There is a commonly held belief that part of what is holding back the systems change we seek is a question of power, privilege and bias. Who has the power, who doesn't, what we as changemakers can do personally, organisationally, as a field. We need to all understand what this means and take steps to address the inequities within our own processes.

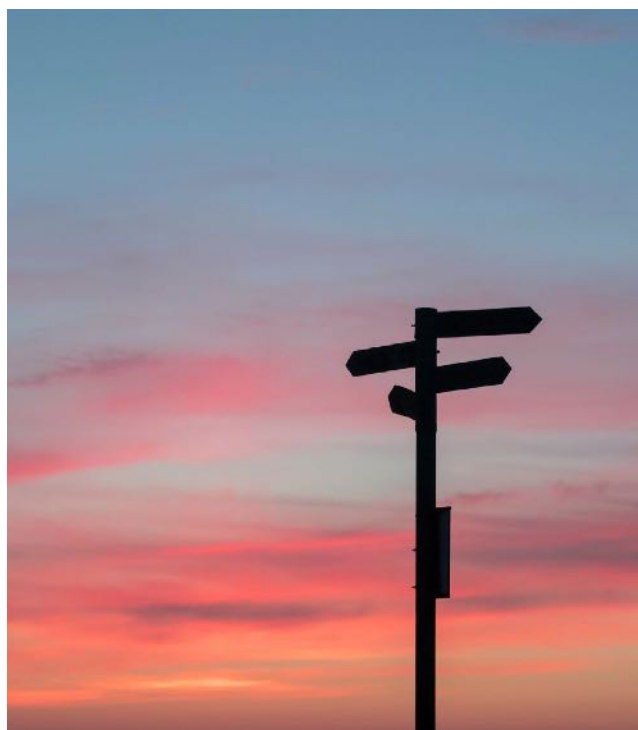
This workshop will provide a space to understand some of these unspoken barriers and co-create a set of collective action pathways, enabling the field to transition from 'power over' to 'power with'.



WED OCT 19, 14:00–15:30

Shifting Mindsets

Shifting investment strategies requires the ability to influence others. While effective messaging and narrative building is a critical part of this process, there are other ethical influence strategies and tactics. In this interactive and fun session delegates will learn the art and science of influencing: expect role playing, a review of brain science and planning your next 'influential' conversation in the context of investment decision-making and strategy building.



About GenderSmart

GenderSmart is a global field-building initiative dedicated to unlocking the deployment of strategic, impactful gender-smart capital at scale. It launched in 2018 with the first Global GenderSmart Investing Summit, and has since evolved to produce an expansive range of virtual programming, working groups, and research, all designed around the needs of the GenderSmart community.

About the Community

The GenderSmart community is made up of over 2,500 investors and investment influencers, intermediaries, and others, in over 50 countries – including you!

They come from across the finance ecosystem, and are at different stages in their gender lens investing journeys. Some have a priority focus on gender equality, some focus on the power of women making markets. Some have a primary commitment to issues such as the climate crisis, education, health, or human rights.

All share a common belief that together, we can move more gender-smart capital, more strategically, and spark real and lasting change throughout the globe.

FIND OUT MORE ▶

gendersmartinvesting.com



The GenderSmart Summit Team

Suzanne Biegel

Co-Founder

Darian Rodriguez Heyman

Co-Founder

Sigrid Senamaud

Operations Director

Sana Kapadia

Head of Content

Debbi Evans

Head of Creative and Communications

Stella McKenna

Head of Programme Delivery

Julianna Labruto

Programme Manager

Elise Bilger

Programme Coordinator

Swati Pujari

Programme Coordinator

Katie Rothman

Events Coordinator

Barbora Maskova

Team Coordinator

Summit contributors

Tom Lau

Design Consultant

Virginia Hamilton

Experience Consultant

Caren Holzman

Monitoring, Evaluation and Learning

Marijn Wiersma

Content Consultant

Kelly Roberts-Robbins

Content Consultant

Hedda Pahlson-Moller

Content Consultant

Cecile Sevrain

Content Consultant

GENDER SMART

Investing Summit

18-19 October 2022 London

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